

Web Statistics Solutions

SurfStats Software has been a leader and innovator in the web analytics market since 1998.

We thrive on providing quality web statistics solutions for small to medium businesses, hosts, ISPs and large enterprises.

All products in our product range can analyze raw web server log files or analyze log files generated as a result of the execution of custom tracking script present on web pages.

Web Analytics custom fit for your Organization

In the demanding competitive online business world of today SurfStats offers a web analytics product range unrivaled by any other web analytics vendor. Whether you need a single user desktop-based application to run interactively or an online multi-user web analytics service to handle the web analytical demands of your customers we have a solution available for you.

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The SurfStats Product Range

SurfStats Website Traffic Analyzer is a 32-bit Windows application that processes web server log files from Windows, Linux and other web servers and generate insightful web analytics reports. Reports consists of colorful 3-D graphs and informative tables in HTML format. Reports can be exported to Adobe PDF, MS Word and MS Excel formats and saved to folder, uploaded to a FTP Server or emailed. The application also features a Scheduler to facilitate automatic processing of log files and generation of reports. Three editions of Website Traffic Analyzer are available: Standard, Professional and Enterprise. The Visitor Origin Database can be used with all three editions.



SurfStatsLive Real-Time Reporting Service is installed on a Windows web server. Reporting users log into the service with a web browser to generate and view 3-D graphical reports on demand. Reports can be exported to Adobe PDF, MS Word and MS Excel. Almost all product related administrative tasks can be performed from the Server Administration interface accessed with a web browser. Three user levels makes it the ideal website statistics product for web hosts, ISPs and organizations demanding a lot from a web analytics product. Two editions of SurfStatsLive are available: Professional and Enterprise. The Visitor Origin Database can be used with both editions.

Product and Edition Comparison

Features	SurfStats Website Traffic Analyzer			SurfStatsLive	
	Standard	Professional	Enterprise	Professional	Enterprise
Allowed site profiles	10	Unlimited	Unlimited	100	100
IIS, Apache and other log file formats	√	√	√	√	√
Visitor Tracking by Cookie for IIS log files	√	√	√	√	√
Integrated Log Analyzer and Report Viewer	√	√	√	N/A	N/A
Easy site specification with site profiles	√	√	√	√	√
Automatically extract archived log files	√	√	√		
Raw Log File Viewer, Browser and Editor	√	√	√	N/A	N/A
Integrated FTP Client to retrieve log files	√	√	√		
Customer logo's on reports	√	√	√	√	√
Change report appearance with Themes	√	√	√	√	√
Dynamic filtering on dates with calendar	√	√	√	√	√
Page Rank Tool to determine keyword ranking at search engines	√	√	√	√	√
Report output in European, Russian and Asian languages	√	√	√	√	√
Language Editor for creating and editing language translation phrases	√	√	√	√	√
Date macro editor to simplify file specification	√	√	√	√	√
Watches on files, IP's and referrers	√	√	√	√	√
Report output in HTML format	√	√	√	√	√
Report output in MS Word, MS Excel, Adobe PDF	√	√	√	√	√
Output to folder, FTP and email	√	√	√		
Overview reports	√	√	√	√	√
Visitor and Spider Reports (also interactive navigation reports)	√	√	√	√	√
Content Reports (pages, audio files, video files etc.)	√	√	√	√	√
Browser and Operating System Reports	√	√	√	√	√
Website HTTP Error Reports	√	√	√	√	√
Search Engine, Referrer, Keyword, Search Phrase and Click Fraud reports	√	√	√	√	√
Conversion Tracking (including Scenario Analysis with Conversion Funnels)	√	√	√	√	√
Script based administration				√	√
Profile groups for grouping site profiles—easier administration				√	√
Backup/Restore of Profiles, Schedules and Global Settings		√	√	N/A	N/A
Backup/Restore of Profile Groups and Profiles	N/A	N/A	N/A	√	√
Schedule unattended log file retrieval and report generation	√	√	√	N/A	N/A
Log File Merging Service to populate reporting databases from log files	N/A	N/A	N/A	√	√
Windows IIS Metabase Integration		√	√	√	√
Browser-based Administration				√	√
Reverse DNS Lookups	√	√	√	One IP at a time	One IP at a time
Visitor Origin Database	Optional	Optional	Optional	Optional	Optional
eCommerce reports – PPC Campaign Tracking, Opt-ins, Shopping Cart Analysis			√		√
Proxy and Streaming Media Server log file Analysis plus additional reports			√		√